

09/ 714574
1/19
19 FIGS

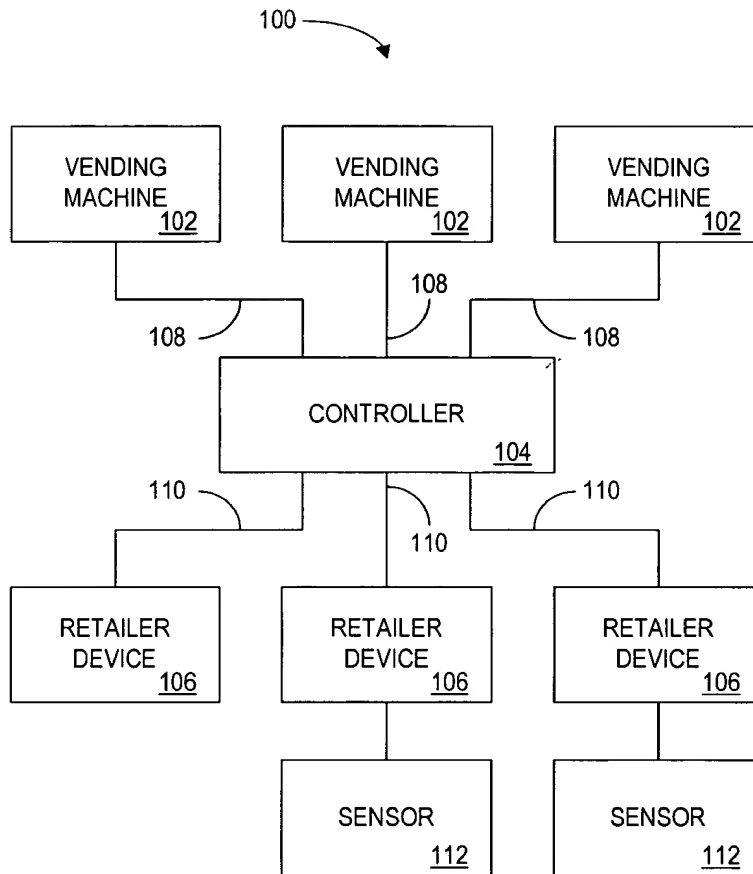


FIG. 1A

009674660

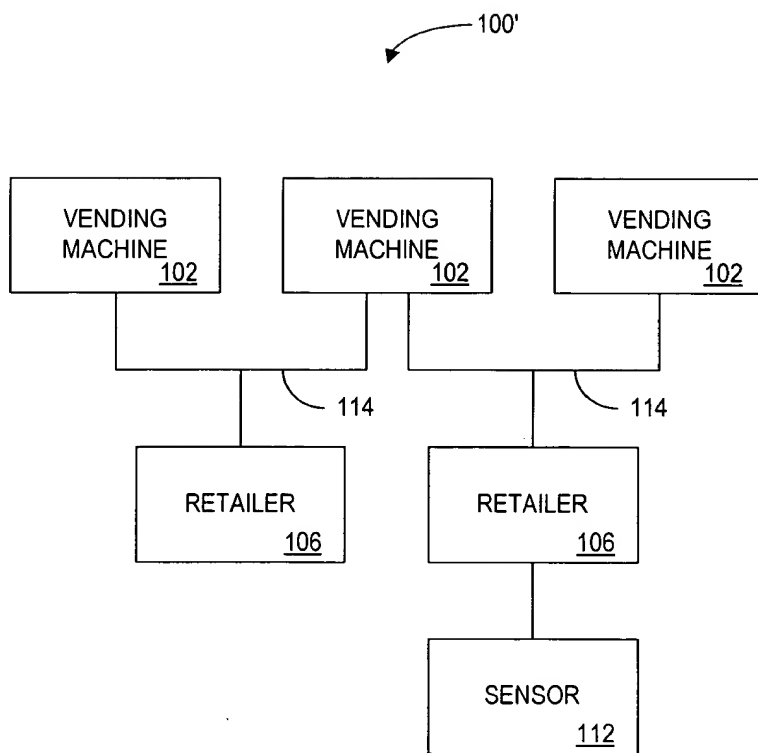


FIG. 1B

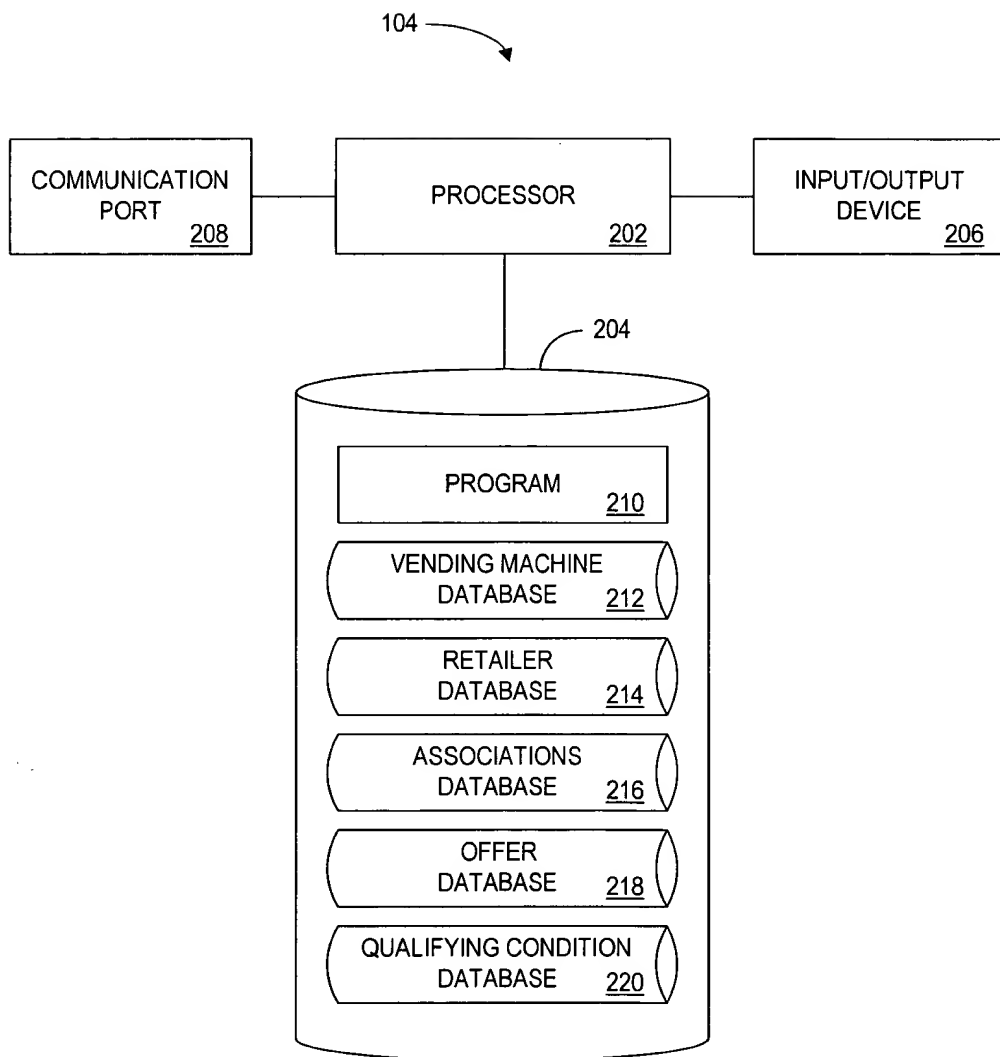


FIG. 2

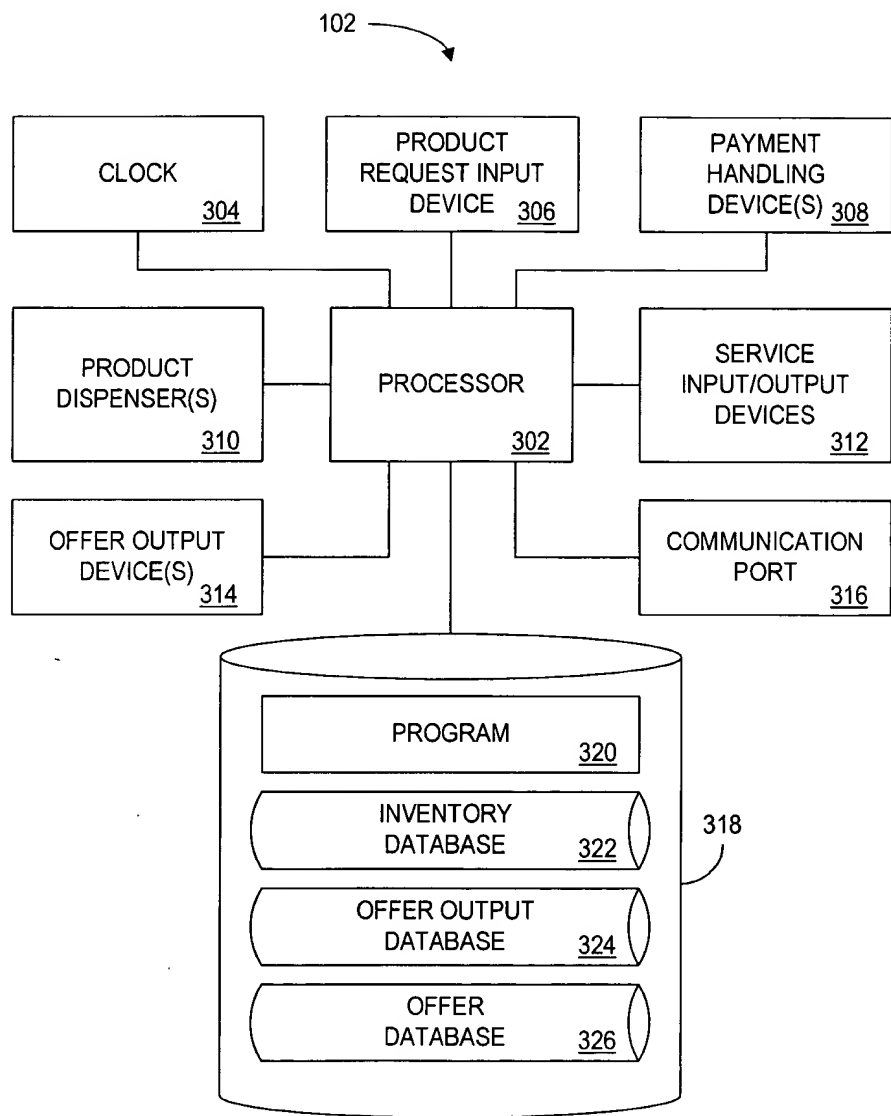



FIG. 3

400 

RETAILER IDENTIFIER 402	RETAILER LOCATION 404	CONTACT ADDRESS 406	BILLING ADDRESS 408	CONTACT INDIVIDUAL 410
R-1443	10 SOUTH ST. BIG CITY, USA	E-MAIL@PORTAL.COM	ABC RETAILER 5 BIG LANE SMALL TOWN, USA	MARY SMITH
R-5980	DOWNTOWN DISTRICT OF VILLAGE, USA	URL ADDRESS PASSWORD = VENDING	BANK ACCOUNT # 999-8868-1111	JOE JONES

FIG. 4

500 

MACHINE IDENTIFIER 502	MACHINE LOCATION 504	CONTACT ADDRESS 506	BILLING ADDRESS 508	MACHINE OPERATOR CONTACT 510
M-19-2003	UPPER EAST SIDE OF BIG CITY, USA	120.86.200	BANK ACCOUNT # 9876-5432-100	SUSAN BROWN
M-25-1999	EXECUTIVE OFFICE PARK LONG ROAD VILLAGE, USA	WWW.MACHINE2031999.COM PASSWORD = VENDING	VENDCO 100 MAIN ST. METROPOLIS, USA	JACK DOE

FIG. 5

700 →

OFFER IDENTIFIER 702	RETAILER IDENTIFIER 704	OFFER CONTENT 706	QUALIFYING CONDITION 708
0-103-999	R-1443	PLEASE ACCEPT OUR APOLOGIES FOR BEING OUT OF BIG TIME COLA. HERE'S A COUPON GOOD FOR 25 CENTS OFF BIG TIME COLA AT ABC RETAILER NEXT DOOR	(1) OUT OF INVENTORY OF PRODUCT P-1984, AND (2) ABC RETAILER IS OPEN FOR BUSINESS AT CURRENT TIME AND FOR AT LEAST ANOTHER 1/2 HOUR
0-555-777	R-1443	COME TO ABC RETAILER DOWN THE STREET WITHIN NEXT HOUR AND RECEIVE 20% OFF ENTIRE PURCHASE	ABC RETAILER TRIGGER SIGNAL RECEIVED
0-333-111	R-5980	BUY ANY SANDWICH AT DEF RETAILER WITHIN NEXT 2 HOURS AND RECEIVE FREE FRENCH FRIES	DEF RETAILER TRANSACTION RATE LESS THAN 10 TRANSACTIONS PER HOUR

FIG. 7

800 

PRODUCT IDENTIFIER 802	PRODUCT DESCRIPTION 804	AMOUNT IN STOCK 806	PRICE 808	ASSOCIATED OFFER? 810
P-1984-1	12 OZ. CAN OF BIGTIME COLA	14	\$1.00	YES; 0-103-999
P-2804-1	16 OZ. BOTTLE OF X-BRAND WATER	8	\$1.25	NO

FIG. 8

OFFER IDENTIFIER 0-103-999	
TIME OF OUTPUT <u>902</u>	SUCCESSFULLY REDEEMED? <u>904</u>
08/23/00 4:43PM	YES
08/23/00 5:17PM	NO
08/23/00 5:24PM	YES
08/23/00 9:18PM	PENDING

FIG. 9

1000

RETAILER IDENTIFIER 1002	OFFER IDENTIFIER 1004	QUALIFYING CONDITION 1006	CURRENT STATUS 1008	TIME OF LAST UPDATE 1010	PERIODICITY OF UPDATE 1012
R-1443	0-103-999	RETAILER IS OPEN FOR BUSINESS AT CURRENT TIME OR FOR AT LEAST ANOTHER 1/2 HOUR	BUSINESS HOURS: M-F 8AM-10PM SAT 8AM-6PM SUN 10AM-5PM	N/A	N/A
R-1443	0-555-777	RETAILER INDICATES IT WANTS TO OUTPUT INCENTIVE OFFERS BY SENDING "START" SIGNAL; DO NOT OUTPUT OFFERS WHILE "STOP" SIGNAL EFFECTIVE	"STOP" SIGNAL EFFECTIVE	08:14AM 10/03/00	N/A
R-5980	0-333-111	TRANSACTION RATE LESS THAN 10 TRANSACTIONS PER HOUR	TRANSACTION RATE = (42 TRANSACTIONS PER HOUR)	9:00AM 10/03/00	EVERY HOUR

FIG. 10

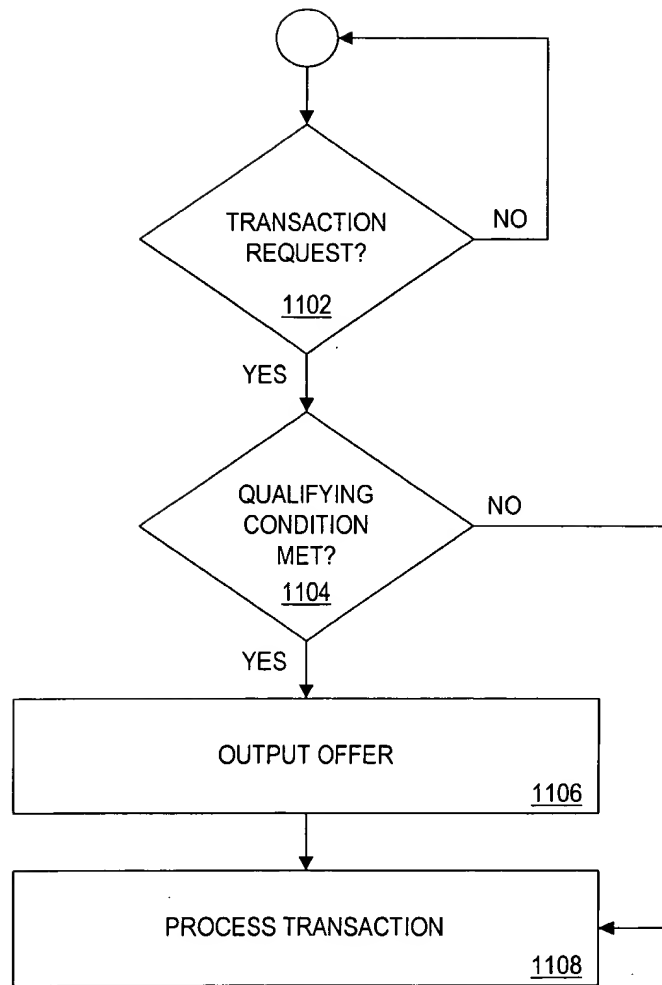


FIG. 11

0097-4246

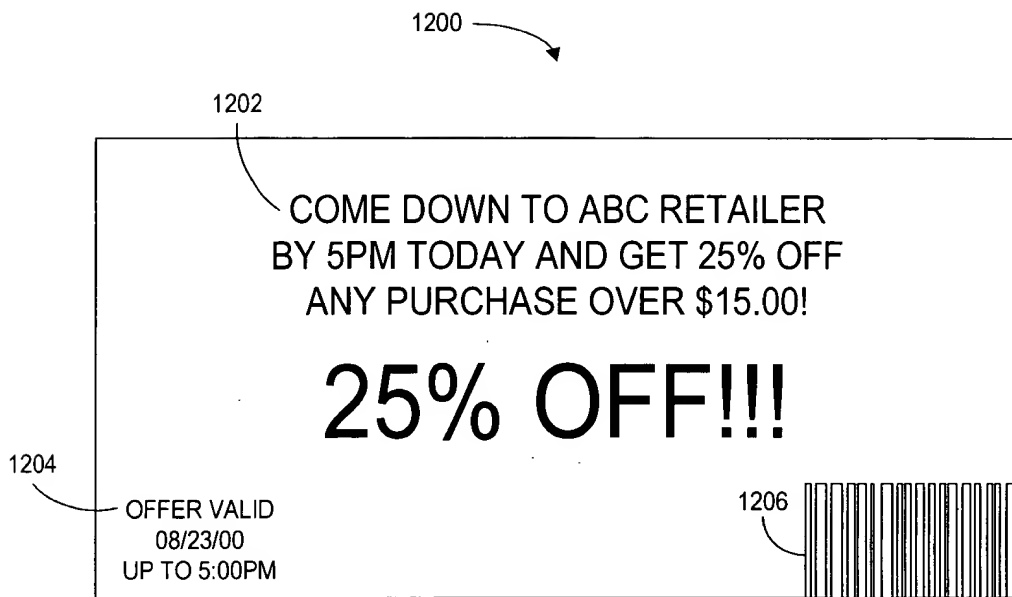


FIG. 12

009467460

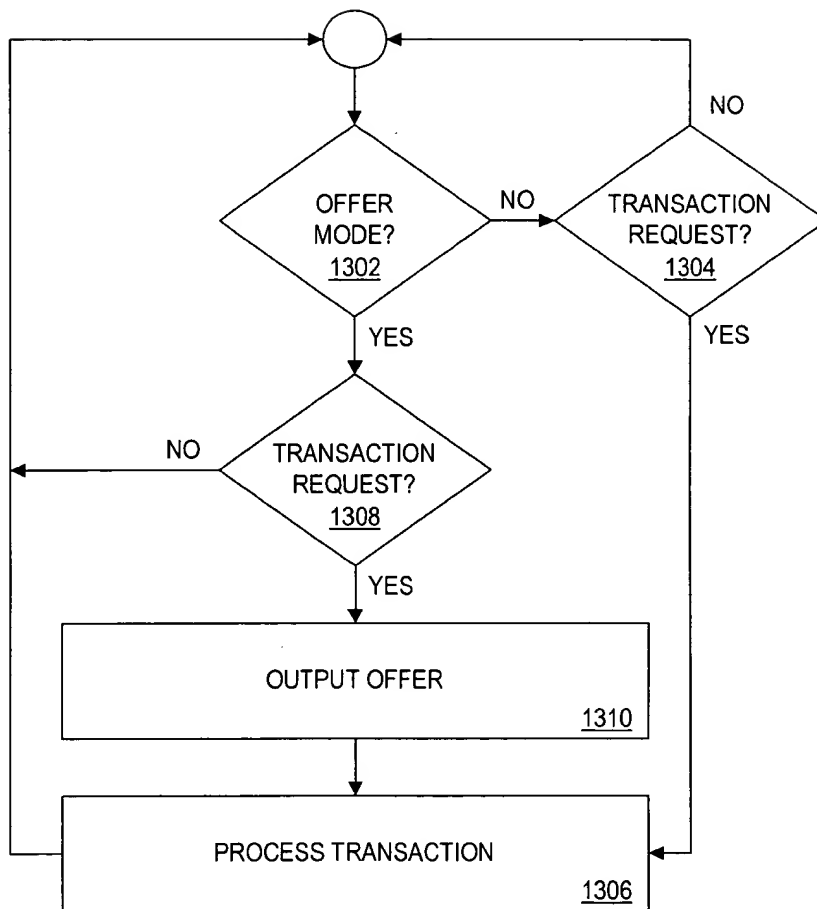


FIG. 13

00977-12312.00

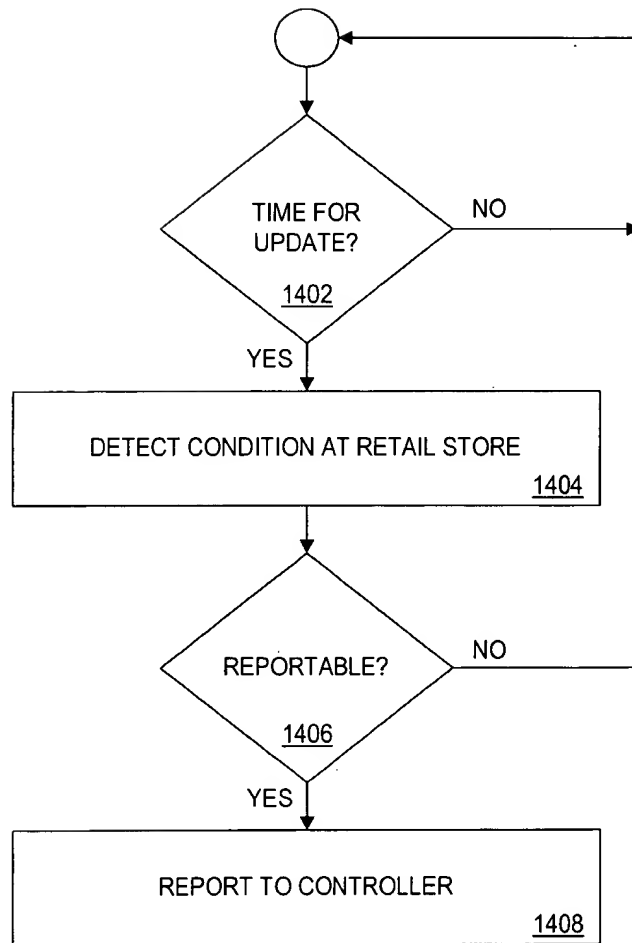


FIG. 14

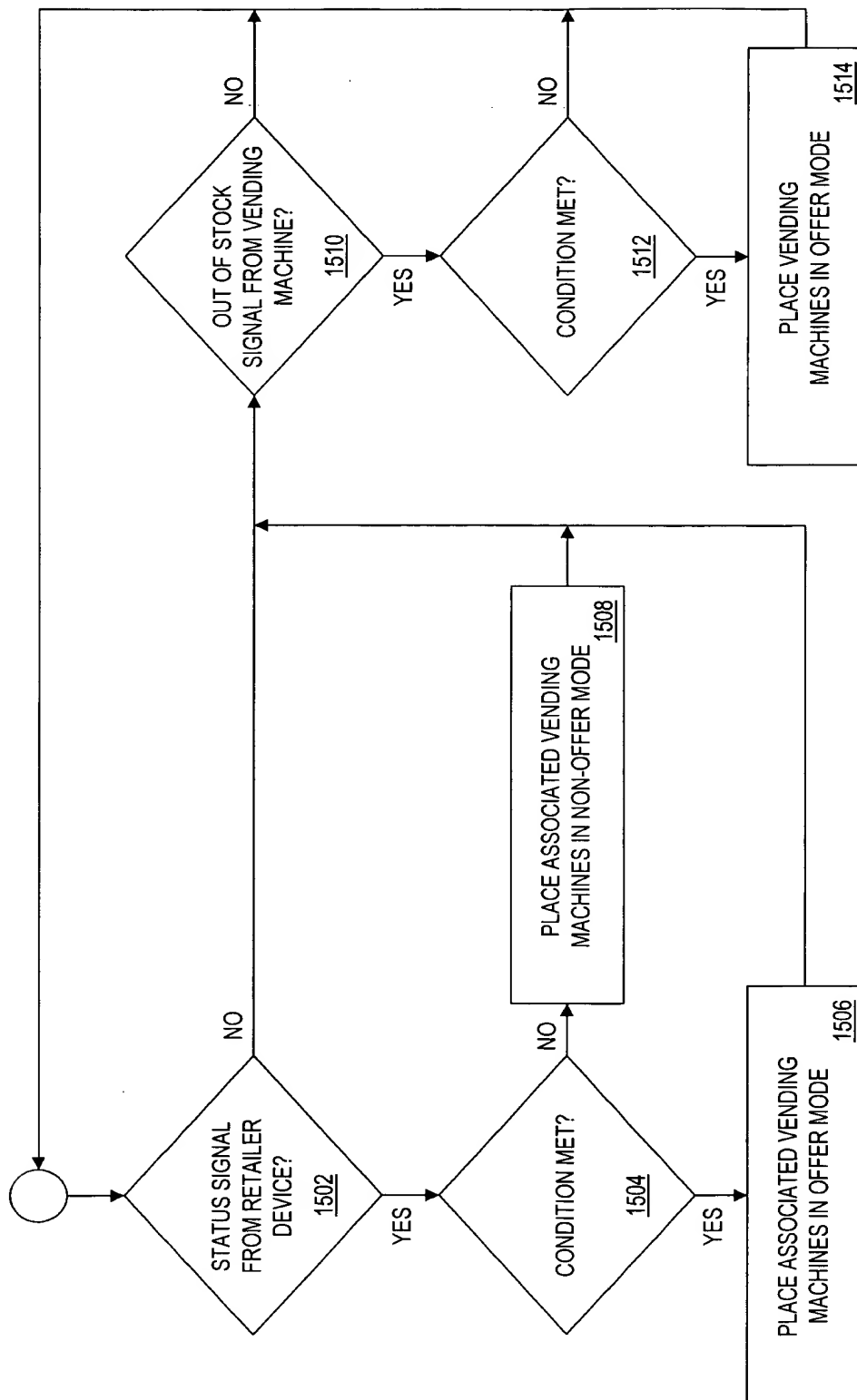


FIG. 15

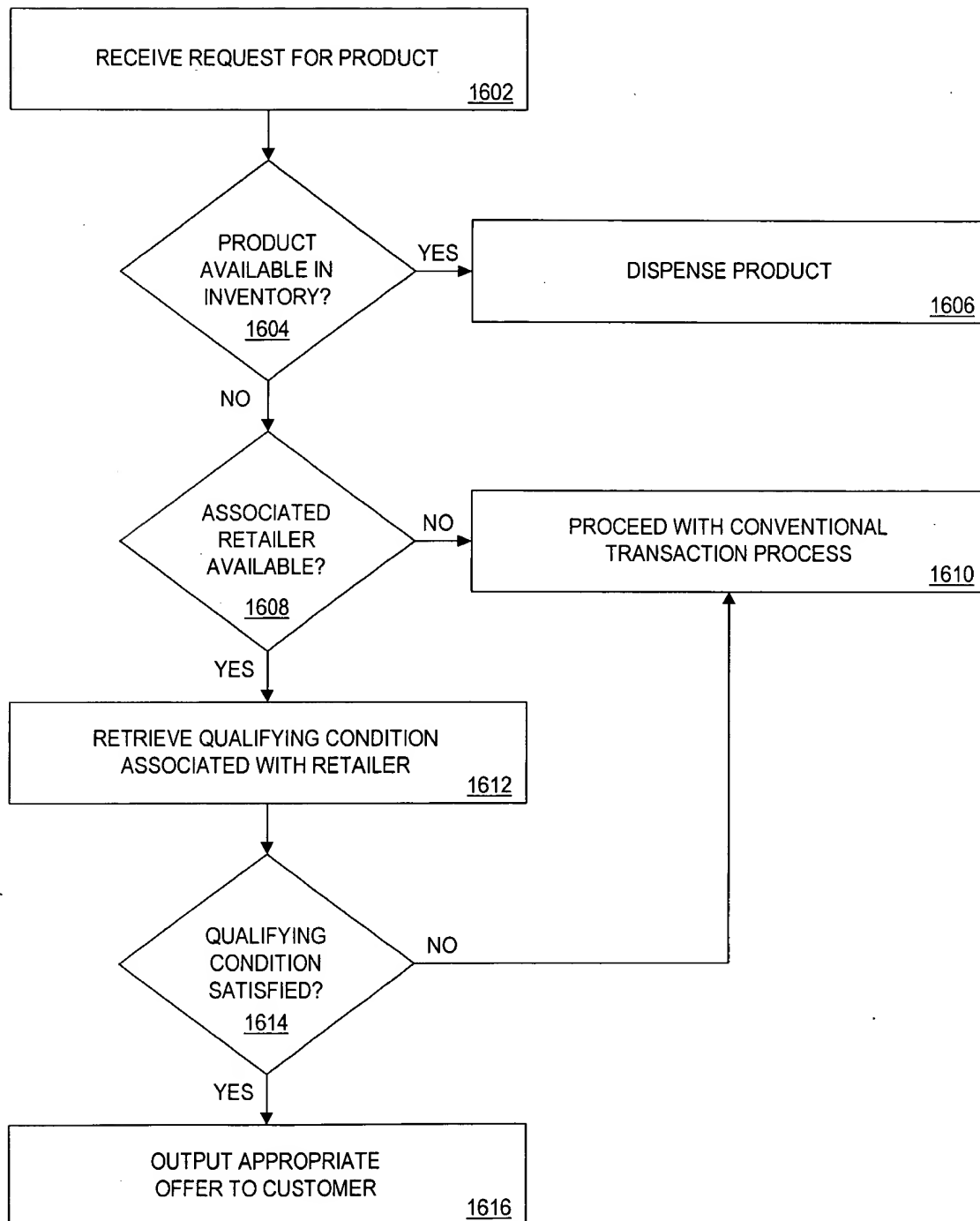


FIG. 16

009117451600

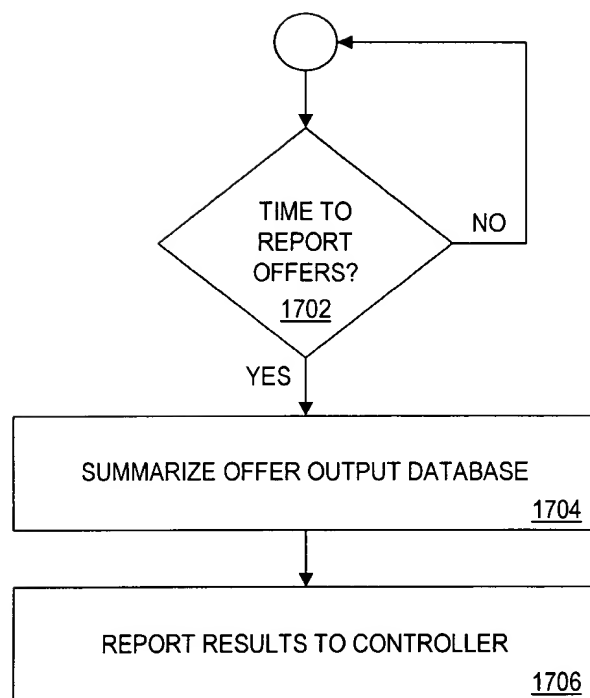


FIG. 17

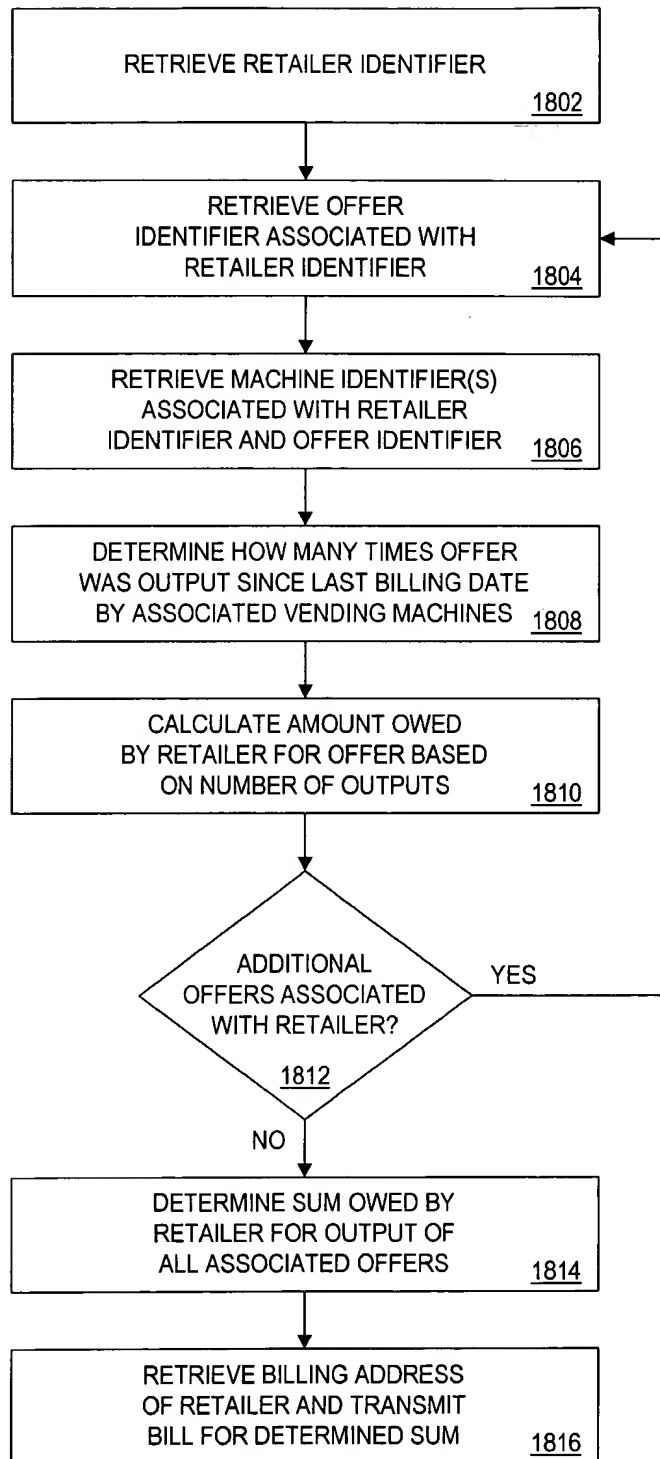


FIG. 18